

January 13, 2019



Dear Sponsor:

We are writing to request your support for the eighth annual Maguire Gilner Angel Day 5K Run to be held May 4, 2019. We treasure a family atmosphere for our race day and will have many activities including a balloon release, food and vendor booths, silent auction, bake sale, face painting, and a Tot Trot for the little ones. I am confident you will see the benefit that comes with the association of your business to our race, which has become so dear to the hearts of hundreds of local individuals.

This event is a way to not only honor little Maguire Davis Gilner and his sweet brother Titus Wiley, but to remember *all* angels who have passed through Heaven's doors way too early. Our past races were incredible days of healing for so many people who are living life without their children. The number of local parents who have lost children and are grieving is staggering. This event is a small way to recognize those tiny lives that we miss so dearly. Funds from this event will help local families cover the outstanding cost of a headstone. It is very painful to see a grieving mother and/or father knelt down before the unmarked grave of their child. It is our mission to leave no child's grave unmarked. *"To the world, it may be just a stone, but to one person, that stone may have been the world."* Dawn Birdsong ~ Maguire's Momma

The benefits of sponsorship are many and vary by level of gift. Of course, your gift is tax-deductible, and will make an incredible impact in the lives of many within our community. In fact, by supporting the Angel Day Run, you won't be supporting one family - you'll be supporting a multitude of heartbroken parents. To date we have helped more than 26 families with the purchase of headstones for their precious angels, with more requests in process. The families we have been able to help are very grateful for our support during their difficult time. It is all because of our business partnerships and people like you that we are able to help so many families during their time of need.

More information about the race, benefits of sponsorship, and information about the process for requesting assistance is available on our website. We hope that you will take a moment to review this information and decide to support the Angel Day Run. And always feel free to call me with any questions.

Sincere Regards,

Dawn Birdsong, Mother & President  
Maguire Davis Gilner Foundation  
Angel Day 5K Run  
913-488-3663  
[AngelDayRunWalk@gmail.com](mailto:AngelDayRunWalk@gmail.com)

*P.S. – Please feel free to visit us at [www.AngelDayRunWalk.com](http://www.AngelDayRunWalk.com) and/or our Facebook page for additional information.*

## DONOR BENEFITS & SPONSORSHIP LEVELS

Sponsor Level	Contribution	Benefits
<b>Title Sponsor</b>	\$10,000	<ul style="list-style-type: none"> <li>• Recognition as Title Sponsor</li> <li>• Company recognition on course - vinyl banner (4' x 6') signage</li> <li>• Display table (provided by you) at event</li> <li>• Large Logo on race shirt - prominently displayed</li> <li>• 30 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> <li>• Race day recognition</li> </ul>
<b>Platinum Sponsor</b>	\$7,500	<ul style="list-style-type: none"> <li>• Company recognition on course - banner (3' x 4') signage</li> <li>• Display table (provided by you) at event</li> <li>• Logo on race shirt</li> <li>• 20 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> <li>• Race day recognition</li> </ul>
<b>Gold Sponsor</b>	\$5,000	<ul style="list-style-type: none"> <li>• Company recognition on course - banner (2' x 4') signage</li> <li>• Display table (provided by you) at event</li> <li>• Logo on race shirt</li> <li>• 10 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> <li>• Race Day Recognition</li> </ul>
<b>Bib Sponsor</b>	\$2,500	<ul style="list-style-type: none"> <li>• Company logo displayed on race bibs</li> <li>• Logo on race shirt</li> <li>• 8 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> </ul>
<b>Silver Sponsor</b>	\$1,000	<ul style="list-style-type: none"> <li>• Company recognition on course - vinyl (2' x 3') signage</li> <li>• Logo on race shirt</li> <li>• 4 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> </ul>
<b>Course Sponsor</b>	\$750	<ul style="list-style-type: none"> <li>• Company recognition on course - vinyl (2'x2') signage</li> <li>• Logo on race shirt</li> <li>• 2 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> </ul>
<b>Tot Trot Sponsor</b>	\$500	<ul style="list-style-type: none"> <li>• Logo on Tot Trot shirt</li> <li>• 2 race entries</li> <li>• Recognition/logo on Website - linked to your website</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> </ul>
<b>Water Station Sponsor</b> (2 available)	\$350	<ul style="list-style-type: none"> <li>• Decorate water station with your company logo/angel photos</li> <li>• Recognition/logo on Website</li> <li>• Option to set up table at vendor area</li> </ul>
<b>Angel Sponsor</b>	\$150	<ul style="list-style-type: none"> <li>• Photo in memory of your angel at the race on a 2' x 2' vinyl sign (photo submitted digitally by you)</li> <li>• 2 race entries</li> </ul>
<b>Vendor Sponsor</b>	\$40	<ul style="list-style-type: none"> <li>• Vendor booth - table provided by you - display set up by you</li> <li>• Option to include gift, coupon, advertisement, etc., in runners' bags</li> </ul>

**YES! I Want to Support the Angel Day Run!**

Name\_\_\_\_\_

Title\_\_\_\_\_

Company Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Phone\_\_\_\_\_ Email\_\_\_\_\_

- Title Sponsor \$10,000*
- Platinum Sponsor \$7,500*
- Gold Sponsor \$5,000*
- Bib Sponsor \$2,500*
- Silver Sponsor \$1,000*
- Course Sponsor \$750*
- Tot Trot Sponsor \$500*
- Water Station Sponsor \$350*
- Angel Sponsor \$150*
- Vendor Sponsor \$40*

Enclosed is my check for \$\_\_\_\_\_.

In lieu of sponsorship, I would like to support the mission of the Angel Day Run with my enclosed donation of \$\_\_\_\_\_,  
or a **SILENT AUCTION** donation of \_\_\_\_\_.

Please make checks payable to Maguire Gilner Angel Day 5K Run and mail to:  
**15112 S Arapaho Dr**  
**Olathe KS 66062**

**Maguire Gilner Memorial 5K Angel Day Run/Walk Mission Statement**

To honor the lives of Maguire & Titus Gilner; To create an event that celebrates family & community;  
To leave no child's grave unmarked.

The Maguire Gilner Memorial Foundation is a 501 (c) 3 organization and your gift is 100% tax deductible. Our federal tax id# is 27-4501589.

Visit us at [www.AngelDayRunWalk.com](http://www.AngelDayRunWalk.com)